



ADVERTISING AUTHORIZATION

I _____ ("Employer"),
(employer's name)

hereby authorize My Home Caregivers ("Recruiter") to publically advertise the job position(s) of Live-in Caregiver on the National Job Bank and any other media required by Service Canada prior to applying for a Labour Market Opinion. I understand that My Home Caregivers will strictly follow the advertising guidelines and requirements required by Service Canada for this purpose.

Dated _____

Signed _____
(Employer)

ADVERTISING AND RECRUITMENT EFFORTS REQUIRED FOR LIVE-IN CAREGIVERS

Minimum recruitment efforts required - advertise on the national Job Bank, or Saskjobs.ca for a minimum of 14 calendar days during the three (3) months prior to applying for a LMO.

HRSDC/Service Canada reserve the right to require alternative or additional advertising efforts if, HRSDC/Service Canada deems that additional efforts would yield qualified Canadian citizens or permanent residents who are available to work.

The advertisement must include:

- Title: Live-in caregiver (include for a senior, child or person with disabilities)
- Terms of employment: Full-time and live-in
- Salary: Wage being offered
- Location: Community/neighbourhood location or major intersection
- Skills requirements:
 - Education: Secondary school or equivalent
 - Experience: One year or more of full-time experience during the past three years
- Work setting: Private home
- Work location information: Reside in a private household for the duration of the employment; private accommodations provided; amount of room and board charged (if applicable)
- Employer's name: First name only (not necessarily the full name); it cannot be the name of an agency.
- Contact information: Telephone or cell phone number, e-mail address or PO Box number. The "Contact Information" can be that of a third-party representative.

Recruitment Report

You must provide a recruitment report to demonstrate that you meet the advertising requirements. It must include proof of advertisement and the results of efforts to recruit Canadians or permanent residents (e.g., information on the qualifications of Canadian applicants and why they were rejected).

Employer Authentication

In order to strengthen the integrity of the Live-in Caregiver Program, you are required, when applying for a LMO, to:

- Provide your Canada Revenue Agency Business Number;
- Submit an attestation signed by a guarantor testifying to your identity;
- When applicable, indicate that you are applying to replace a caregiver who was unable to come to Canada.

Third-party Representative

A third-party representative can advertise on your behalf. In all cases, the third-party representative :

- Must be prepared to provide, if requested by HRSDC/Service Canada, your Canada Revenue Agency Business Number;
- Can include his "Contact Information" on the advertisement;
- Can only post one advertisement per live-in caregiver position (a single ad for multiple positions is not permitted);
- Must provide a Recruitment Report to demonstrate that the position was advertised and include the number of applicants and why they were not considered;
- Who advertised for more than one position for the same employer or multiple employers, must mention it in the LMO application and Recruitment Report;
- Must have the employer sign the Recruitment Report (the representative cannot sign the Report).

HRSDC/Service Canada sends a confirmation letter to the employer. The third-party representative receives a letter notifying him that the confirmation letter was issued.